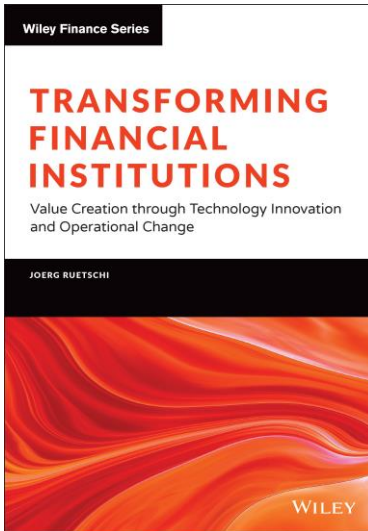


Press Release



Transforming Financial Institutions Value Creation through Technology Innovation and Operational Change

By Joerg Ruetschi

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Hardcover and ebook, priced £40.00

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Beset by new regulations following the Global Financial Crisis of 2008, large, international financial institutions are forced to operate significantly below their cost of capital. They seek new ways to transform their operations and re-establish a competitive advantage. At the same time, new technologies have transformed operating platforms and decision-making frameworks. These new technologies have the potential to reinvigorate the industry and put it back on a path to growth. Such a renewal, however, will require substantial investment and a willingness to break up existing organisational structures.

In [*Transforming Financial Institutions: Value Creation through Technology Innovation and Operational Change*](#), international finance expert Joerg Ruetschi delivers a globally relevant methodology and value creation framework that combines strategic and financial decision-making with asset-liability and technology management.

Whether readers are managers, practitioners, decision makers in the financial services industry, or regulators and private equity professionals, Ruetschi's accessible approach enables financial institutions to differentiate their services and gain back a competitive advantage.

Written in two parts, the book first covers core concepts and managerial fundamentals, including the key principles and tools of strategic planning and analysis, operational efficiency, performance improvement, and mergers and acquisition planning. It also explores the four critical areas of financial decision-making: financial analysis, valuation, modelling, and stress. Asset-liability management is covered as well, as are four emerging technologies—artificial intelligence, blockchain, software, and infrastructure solutions.

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The second part demonstrates how these managerial fundamentals are applied in practice, including the process of turnaround and transformation. The author also covers the principles of reorganisation and wind-down insofar as they apply to financial institutions. The framework is applied to growth situations and to specific transactional settings, like transformational mergers and acquisitions and principal investments. Finally, ***Transforming Financial Institutions*** includes case studies and examples throughout, examining the application of the book's concepts in real-world settings.

***Transforming Financial Institutions* will be available wherever books and ebooks are sold, priced £40.00**

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ABOUT THE AUTHOR:

Dr Joerg Ruetschi is a value creation and turnaround specialist with passion for building, growing, and transforming businesses, working as an executive, entrepreneur, and investor.

Joerg currently leads as Chief Operating Officer the scale-up of Cosaic, the US software firm, across its two products ChartIQ, its data visualisation and Finsemble, its interoperability arm. He originally was a banker at Goldman Sachs, then led several restructuring/transformation mandates with financial institutions at Booz & Company (now Strategy& as part of the PwC network) before focussing as an executive and operating partner on financial technology businesses. In addition to his role at Cosaic, he oversees under the umbrella of Evolve Enterprise Solutions (EES) the incubation and build-up of two technology companies, both focussing on artificial intelligence.

Joerg is a thought leader on how emerging technologies shape the future of the financial industry. His book "Transforming Financial Institutions" has just been published by Wiley. It discusses the value-creation approach, he has been following over the last ten years which combines technology innovation with operational change.

Joerg holds a PhD in Finance and the Certified Turnaround Professional (CTP), Chartered Financial Analyst (CFA) and Financial Risk Manager (FRM) designations.

For more information, cover image, author article, interview, or to request a review copy please contact:

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